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**The China Society Seminar  
08/23/2008 Saturday**

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**Seminar:** "Beijing Olympics and China's Soft Power in the 21<sup>st</sup> Century"  
北京奥运会与 21 世纪中国的软实力

**Speaker:** Dr. Zhongying Pang 庞中英教授  
Visiting Fellow, Brookings Institution  
Professor of International Studies, Renmin University of China (人民大学)

**Language:** Chinese & English

**Time:** 3:00PM – 5:30PM

**Place:** Tony Lin's Kitchen 新陶芳  
12015-G Rockville Pike  
Rockville, MD

**Capacity:** 26 participants (limited space, reservation required)

**Fee:** 20 dollars (dinner included)

**Host:** The China Society

**Past Album:** [www.thechinasociety.org](http://www.thechinasociety.org)

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**Topic:** The 2008 Olympic Summer Games in Beijing are drawing the world's attention to China at a time when China is modernizing at an astonishing rate, emerging as a major economic power and playing a growing role in the global community.

One aspect of the rise of China has been an increase in its soft power in regional and global affairs, which is increasingly observed and debated. China's soft power refers to its global "influence and attractiveness," in the words of Joseph Nye, derived from the country's culture, development models, ideals, and foreign policy.

In this presentation, Dr. Pang will discuss China's soft power and the impact of Beijing Olympics on China's soft power from a Chinese perspective: he will examine the issues including China's soft resources and their possible conversion into power; the role of China's development model in building the nation's appeal to others; China's approaches to wielding its soft power; and the challenges and dilemmas created by building this soft power.

Dr. Pang will also discuss the soft power dimension of China-U.S. relations, and the implications of China's soft power for cooperation and competition between China and the United States.

**Speaker Introduction:**

Dr. Pang Zhongying is Professor of International Relations at the School of International Studies, Renmin University of China in Beijing. He received his Ph.D. in International Relations from Peking University and his B.A. from Nankai University in Tianjin. He also studied at the University of Warwick in the U.K. His previous positions include Professor and Director at the Institute of Global Studies at Nankai University, Visiting Professor at Johns Hopkins University-Nanjing University's Center for Chinese and American Studies in Nanjing, Senior Fellow at the China Institute of International Studies and Analyst at the Chinese Embassy in Indonesia. He has published extensively on world affairs in leading journals and newspapers, and has appeared on radio and television shows. He is a contributing editor with The National Interest in Washington, DC, and serves on the international editorial board of the journal Globalizations, published by Routledge in London.

庞中英博士现为北京中国人民大学国际关系学院教授，主要研究和教学领域是：全球问题研究、国际政治经济学和外交政策分析。2007-2008年度美国布鲁金斯学会访问学者。北京大学法学博士、英国华威大学政治学硕士、南开大学经济学学士。曾在中国驻印度尼西亚大使馆从事外交研究。

Reference links:

[http://www3.brookings.edu/events/2007/1024\\_china.aspx?rssid=china](http://www3.brookings.edu/events/2007/1024_china.aspx?rssid=china)  
<http://www.people.com.cn/GB/guojj/209/4115/index.html>

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\* Phone number is crucial for emergency situation. Reservation with complete information will have priority.

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